

COOKIES NOTICE

This is the Cookies Notice of WORLDWIDE DIAMOND TRADING DMCC a Company duly registered under the laws of United Arab Emirates, with its license number DMCC-885425, and having its registered address at Unit No: 1607, DMCC Business Centre, Level No 1, Jewellery & Gemplex 3, Dubai, United Arab Emirates, hereinafter referred to as “the Company”, “we”, “us” or “our”we” or “us”. the Cookie Notice applies to visitors who use <https://gemlaxy.com> (the “Website”).

Cookies are small files stored on computers and gadgets that help the Website to remember information about a user's visits. Cookies can be persistent cookies or session cookies.

Why we use cookies

Cookies helps us to know which pages user visited, understand how effective the Website and improve the Website for user’s comfort.

We do not use cookies to collect information that directly identifies user as an individual. However, some information collected by cookies may be treated as personal data (such as your browsing history, or device information).

Types of cookies we use

1) Necessary Cookies

These cookies are essential for the operation of our website, your browsing experience and they are also used to enable authentication and security.

We use it to:

- Monitor that Website operates correctly and deliver content to users reliably;
- Remember your cookie consent decisions.

As strictly necessary cookies are essential for Website to work, they cannot be disabled at user’s end. Opting out of necessary cookies may cause unusable Website.

2) Performance Cookies

These cookies collect information on how users use Website and helps us to make Website analytics. This data collected by these cookies is stored in an aggregate form and will not directly identify user as an individual.

We use it to:

- Understand how Website is used and how effective is it;
- Improve Website.

Refusal of performance cookies data may also affect the operation of the Website.

3) Functionality Cookies

These cookies remember you so that we can improve and personalize visit of Website.

We use it to:

- Personalize Website’s content.

Refusal of functionality cookies leads to situation in which attempts to make the Website more convenient for you will be in vain.

4) Targeting Cookies

These cookies collect details of other websites that directed you to Websites, your interest in marketing offers, so that we can offer you something you really like.

Targeting cookies are not used to directly identify user. Data collected by these cookies is not used to send direct marketing messages to you. Refusal of targeting cookies will not necessarily stop you from receiving marketing communications from us. For this purpose, please, read instruction from our Privacy Policy on Website.

We use it to:

- Make Websites more relevant to your interests
- Evaluate the effectiveness of our marketing
- Help us identify our target audience

Refusal of functionality cookies leads to situation in which attempts to make the Website more convenient for you will be in vain.

Browser management

If you'd like to delete cookies or instruct your web browser to delete or refuse cookies, please visit the help pages of your web browser. Please note, however, that if you delete cookies or refuse to accept them, you might not be able to use all of the features we offer, you may not be able to store your preferences, and some of our pages might not display properly.